



**Whether you support a special event or a programmatic initiative – join us in making a lasting impact to building a stronger, more vibrant community—all while having fun.**

**\$10,000 – PRESENTING SPONSOR**

*Includes Leadership Sponsor benefits plus:*

- Name exclusively paired with program/event
- Prominent logo on email messages during the program/event season
- Logo recognition on advertising (when applicable)
- Prominent signage at the program/event
- Opportunity to offer remarks during program/event
- Opportunity to provide branded gift to event attendees (sponsor provided)

**\$7,500 – LEADERSHIP SPONSOR**

*Includes Impact Sponsor benefits plus:*

- Mention in press release
- Option to display free standing banner at program/event

**\$5,000 – IMPACT SPONSOR**

*Includes Champion Sponsor benefits plus:*

- Logo on website, event invitation, and promotional materials during the program/event season
- Reserved seating or tables (when applicable)
- Live social media broadcasts
- Tailored volunteer engagement experience

**\$2,500 – CHAMPION SPONSOR**

*Includes Supporting Sponsor benefits plus:*

- Name on website, program/event invitation, and promotional materials during the program/event season
- Name on program/event webpage
- Verbal recognition during program/event

**\$1,500 – SUPPORTING SPONSOR**

- Name on signage at program/event
- Recognition in event social media posts
- Listing in UWYC e-newsletter
- Recognition in Annual Report

## 2025 PROGRAMS

**Together, we can build a stronger community where everyone thrives.**

### **BUILDING FUTURES - Empowering youth to reach their full potential.**

We aim to ensure that children enter school with developmentally appropriate social, emotional, and intellectual skills. Students achieve academic success and transition to self-sufficiency as responsible, contributing members of the community.

- Literacy Initiatives: Expanding book access through programs like Reach Out and Read Pediatric Visit Books, Dolly Parton Imagination Library, and United We Read.
- Parental Support: Strengthening parenting skills to promote school readiness through Bright By Text and Born Learning Trails.

### **COMMUNITY RESILIENCY - Enhancing well-being and supporting basic needs.**

We provide a safety net for vulnerable individuals, ensuring access to essential services like food, housing, utility assistance, and transportation.

- Diversion Funding: Assisting those experiencing or at risk of homelessness.
- Montana211: A resource and information hotline.
- Income Supports: Offering programs like VITA free tax preparation.
- Housing Insecurity: Supporting families through the United to Solve Homelessness program.
- Poverty Immersion Experience: An interactive event to promote poverty awareness, understanding, and inspire local change.

### **COMMUNITY RESOURCE CENTER - A hub for community leadership and collaboration.**

A central gathering place for community leadership, organizational development, and volunteer service. We conduct regular free or low-cost trainings on staff development, grant writing, collective impact, Board governance, and DEI topics such as disability awareness and neurodiversity. Nonprofit organizations have complimentary access to spacious conference rooms, a variety of meeting rooms, 3-car double-sided (heated) garage, and 2 acres of tree-covered grass area, to solve community issues, promote collaboration, and encourage mutual understanding among diverse constituencies. Approximately 40 different organizations and companies use the building annually, totaling nearly 7,000 guests.

### **VOLUNTEER ENGAGEMENT CENTER - Building capacity and mobilizing volunteers.**

We connect individuals, families, corporate partners, and community groups with impactful volunteer opportunities, such as:

- Hands-on activities, supply drives, and one-time service projects like Workshop Wednesdays.
- Access to YouCanVolunteer.org: A matchmaking platform to connect community needs with volunteers and facilitate scheduling.
- Corporate Engagement: Helping businesses create meaningful team-building activities while achieving philanthropic goals.
- Community Drives: Collecting essentials like diapers, food, school supplies, socks, and books to unite our community in hope and strength.



**YOU CAN VOLUNTEER.ORG**

Functions as a matchmaker between community needs and volunteers, and helps facilitate and schedule.

**MEDIA MISSION ADVERTISING - Sharing our mission and raising awareness.**

TV, print, radio, and social media advertising help us share our mission with others, help raise awareness of community needs, and spread the word of the amazing work being done in our community. Ads will be co-branded with “your company supports United Way.”

**UNITED WAY OF YELLOWSTONE COUNTY WEBSITE**

A hub for connecting individuals to opportunities to get involved, give back, and take action.

**MONTANA211**

A free, confidential, 24/7 referral and information helpline. Staffed by trained, multilingual experts, Montana211 connects individuals to essential services like housing, healthcare, employment, legal aid, education, and disaster relief.

**CARE ACADEMY BEFORE & AFTERSCHOOL ELEMENTARY PROGRAM** - Quality out-of-school-time programming for 400+ youth to positively impact students' academic success, social-emotional development, and life skills. Includes Family Nights, Field Trips, and Scholarships.



## 2025 EVENTS

**We are the premier resource for connecting, convening, and contributing to our community.**

February 27, 2025

### **COMMUNITY LEADERS LUNCHEON**

The Community Leaders Lunch is an annual celebration in February that honors those in our community who shared their dollars and/or talents to elevate the lives of people in Yellowstone County. Business leaders, government officials, nonprofit partners, and individual supporters of our mission attend, creating an excellent networking and visibility opportunity. Campaign, Community Impact, and Volunteer awards are presented to a corporate partner, donor, and volunteer. This sponsorship shows your commitment to lifting up those who shined in our community and your company's commitment to a better community.

March 13, 2025

### **UNITED WE READ**

Studies show that children who read proficiently by the end of third grade are four times more likely to graduate high school, making early reading support critical to long-term success. United We Read is an inspiring literacy event organized by the United Way of Yellowstone County, the Billings Education Foundation, and the Big J Show, dedicated to spreading the joy of reading to elementary students across Billings. This collaborative effort provides books to children in grades K-5, ensuring greater access to literacy resources for young learners. Volunteers are invited to participate by reading aloud to kids in grades K-3, making a direct impact on early literacy skills, as children who are read to consistently develop stronger vocabularies and comprehension abilities. Our Literacy Program also includes Reach Out and Read pediatric visit books, Dolly Parton Imagination Library, and our book distribution program.

April 23, 2025

### **VOLUNTEER RECOGNITION BREAKFAST**

During National Volunteer Week, United Way recognizes the impact of volunteer service and the power of volunteers to tackle our community's greatest challenges and to build stronger communities. From committee members to office volunteers, to corporate engagement coordinators to board members –we will celebrate our volunteers who lend their time, talent and voice to make a difference in our community.

May 16, 2025

### **CARE ACADEMY CARNIVAL**

400 children and their families will experience a vibrant, out-of-school time centered event designed to celebrate learning and creativity while fostering connections among families, students, and other out-of-school time and community partners. The carnival features a variety of fun activities, including games, face painting, photo booth, and arts and crafts stations, where children can express their creativity. Food, snacks such as cotton candy and popcorn, and prizes create a festive atmosphere. There are also educational booths where parents can learn about resources and programs available for their children. The carnival promotes a sense of community, encourages family involvement in education, and provides a free, safe, fun-filled activity for the entire family.



June 24, 2025

**FISHING EXTRAVAGANZA for CARE ACADEMY**

The fishing field trip is a highly-anticipated summer camp activity that combines education, outdoor adventure, and community bonding, and of course, a BBQ! Held at Lake Elmo, students receive instruction from experienced educators and local anglers on fishing techniques, safety, and proper handling of equipment. Children have the chance to practice casting, learn about different fish species, and explore the natural environment. The field trip not only promotes outdoor skills and environmental awareness, but also strengthens relationships among students, educators, and community partners, making it a memorable experience for all involved.

June 26, 2025

**DAY OF ACTION COMMUNITY VOLUNTEER EXPERIENCE**

Support volunteerism in our community! United Way's Day of Action is our community's largest corporate volunteer event where hundreds of employees come together to support local nonprofits and make a positive impact. This is an incredible opportunity to roll up your sleeves and contribute to meaningful projects that benefit our community.

August 13, 2025

**BACK TO SCHOOL BBQ for CARE ACADEMY**

The CARE Academy and Discover Zone annual Back-to-School BBQ is a lively event designed to celebrate the end of summer and welcome students and families back for the new school year. Held on the United Way campus, the event features a BBQ, games, face painting, and crafts. Parents and out-of-school time staff take this opportunity to mingle, share information about the school year, and get to know each other. The Back-to-School BBQ fosters a sense of community, encourages family involvement, and helps students transition smoothly back into the school routine.

September 11, 2025

**COMMUNITY RALLY**

The CommUnity Rally (hosted on the United Way campus) is a festive gathering to engage and celebrate those who volunteer their time, share their financial resources, and raise their voice—featuring live music, food trucks, yard games, kids zone, and volunteer engagement opportunities. You'll be a part of networking with community leaders, educating attendees on the most pressing needs in Yellowstone County, and making an impact all year long!

October 17, 2025

**SPOOKTACULAR TRUNK OR TREAT FAMILY NIGHT**

This event combines the fun of trick-or-treating with the creativity of decorated vehicle trunks in the parking lot of the United Way campus. There are fun activities for kids, such as games, crafts, and photo booth, allowing children to engage and enjoy the festive spirit. Community partners are invited to participate, local food trucks, and refreshments such as hot apple cider and cookies will be on hand. The Trunk or Treat fosters a strong sense of community, encouraging families to connect and celebrate together in a safe and enjoyable environment.