

**United to Solve Homelessness/Day 1 Families Fund Oversight Committee
Proposed Fund Distribution/Community Investment
11/5/2024**

\$2,000,000 budget for community [Budget Day One - Community Investment 11-5-2024.xlsx](#)

Diversion	\$1,000,000
Outreach	\$75,000
Services	\$1,235,000
Total	\$2,310,000

This includes anticipated interest earned.

SUMMARY – Originally, we thought investing in a capital project would be the best priority, but \$2.5 million doesn’t go far with construction costs. Thanks to the research and insight from the Wells Fargo Pro Bono Project, we focused on diversion, outreach and services for Yellowstone County. The Oversight Committee is highly-sensitive to NOT overlapping or duplicating services with this grant.

- **Diversion** - The Housing Solutions Fund will distribute up to \$250,000 annually for a total of \$1,000,000. It will be similar to HRDC’s Rapid Rehousing Fund, yet restricted for homeless families only. In order for a family to use these funds, they must be already homeless, whether couch surfing, or already on the streets. Once funding distribution is approved, the Oversight Committee will address the “who will administer the funds question.” It could be the CoC, United Way, Family Service, St Vincent de Paul, or HRDC.
- **Outreach** – \$75,000 is designated for this category. We proposed a total of \$45k over 4 years to support a quarter time person with the Coordinated Entry System/Continuum of Care, as having a system in place that already works for tracking participants is vital. Another \$30k total will be dedicated to marketing, advertising, and messaging efforts to homeless families and what resources are available to them.
- **Services**- \$1,235,000 is proposed to be used for grants, expansion of resources, and upgrades to data systems and collection. Specifically, \$1,050,000 will fund Community Navigators housed in local nonprofits. (FY25: 2, FY26: 4, FY27: 4, FY28: 4). These positions will be employed by the grant-recipient nonprofit, but will be coordinated and trained by the United to Solve Homelessness Coordinator at United Way with the creation of one of many resource hubs in our community. There is a need for community navigator positions to help families with soft handoffs and physically take them to different services. The navigator would not just be a housing navigator but would connect families to all different kinds of services and programs, of which the Housing Solutions Fund will support. These positions will also be responsible for connection, education, financial and resource support (housing support service (i.e.: bus fares, vehicles, car seats, transportation and other resources). The United to Solve Homelessness Coordinator and our community housing navigators help lead and unite our community’s resources to provide hope and housing solutions for homeless families and those affected by homelessness. Additionally, \$135,000 is allocated for expansion of resources via the Family Resource Center at the school district, future support of a Collaborative Resource Center at a Homefront project, Community Schools, and/or additional Housing Services Supports. This is a critical piece to success for an unhoused family! \$50,000 is dedicated to technology, HMIS upgrades to include families, integration of the ASAP program, and data collection, including iPads/laptops for mobile data collection.

\$500,000 budget for United Way [Budget Day One - \\$500K Usage 11-5-2024.xlsx](#)

Diversions	\$53,000
Outreach	\$222,000
Services	\$85,000
Other	\$140,000
Total	\$500,000

Summary – per our grant agreement, there are no restrictions to UWYC on how our agency should use the \$500,000. At the December 2023 Board Meeting, it was approved to keep the usage aligned with the Day One funds to build capacity and infrastructure for our existing programs that support homeless families and crisis stabilization.

- Diversions - \$53,000 is dedicated to Housing Solutions Fund administration and Crisis Stabilization efforts identified in strategic plan.
- Outreach - \$200,000 is dedicated to the United to Solve Homelessness Coordinator position for four years with the expectation that this position could then become a 5th Community Navigator position and/or absorbed into United Way’s community impact team. United Way will absorb the fringe. Another \$22,000 is designated for a pilot community kiosk information station for the community. The total dedicated to Outreach is \$222,000.
- Services – \$85,000 is slated to be used for services which includes Childcare financial assistance/programming (\$30,000), 211 infrastructure updated for families (\$30,000) and AI integration to 211 (\$25,000).
- Other - \$140,000 is slated for operations and endowment investment which includes \$60,000 for UWYC Operations (training navigators, convenings, data collection/sharing/immersion experiences) and \$80,000 for our endowment.

ACTION: Motion to adopt both budgets for funding disbursement of the Day One Families Fund grant as presented to the Board of Directors. Melanie made the motion and Terry seconded. Motion passed.

It will go before the Board on 12/5/2024 for their approval. (*Post meeting note: it will first process through the Finance Committee for fiduciary oversight approval before the Board reviews.*)

Once approved:

- Community Impact Committee will review and provide any insight from a programmatic implementation perspective. The Oversight Committee will then begin writing the Housing Coordinator job descriptions and determine much of the “how”. It is expected that the United to Solve Homelessness Coordinator will be hired at the beginning of the year and will lead these tasks.
- Finance Committee will determine continued investments and liquidity according to spend out plan.