

Take your campaign to the next level! Special events add fun and camaraderie to the workplace, especially as a kickoff, mid-campaign rally, and a final day campaign celebration. We recommend using events as an incentive for pledging whenever possible. These ideas are intended for in-person meetings, but many of them can be tweaked for a virtual setting.

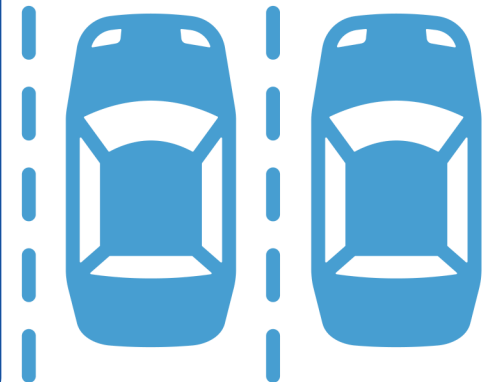
Focusing incentives on pledge forms can be a productive strategy; try offering game entries or prizes for returned forms, new contributors, or repeat contributions. Different people give at different levels; try to provide opportunities to give across a spectrum.

And remember, we've all got a boss. Make sure they're on board with any event or incentive ideas, and that events reflect United Way values.

**Best Parking Space** - Raffle off the best spot you have!

**Casual Dress** – Employees can earn Casual Day stickers! Award casual dress on the day employees submit their pledge form, or set donation levels so employees can 'purchase' multiple casual days. Company leaders can make a larger donation that earns their entire team a casual day!

**Basket Auctions** – Each department creates themed baskets to be auctioned off. Popular themes include movie night, game night, day at the beach, summer reading, or cooking baskets.



**Office Olympics** – Build an office Olympiad with events like the pencil javelin, rubber band archery, Olympic trivia, or add more physical outdoor games. Make the entry fee a completed pledge form; winners get a prize!

**Poker Walk** – Have five stations along a walking course where participants must pick up a playing card. The best hand at the end wins a prize, with a completed pledge form serving as the buy-in.

**Ice Cream Social** – Provide the toppings for the ice cream and have employees pay for their favorite flavors and toppings. Engage leadership by having management scoop the ice cream!

**Wall of Wine** – Collect reasonably-priced donated bottles of wine; place them in numbered red and white bags (for the type of wine). Employees that turn in a pledge form get a ticket and will match their ticket number to the numbered bag. Try variations like beer, coffee, chocolate, or gift cards!



**Golf, Golf, Golf:** This is a great way to include remote workers! In-person teams compete in a live golf tournament, while those who can't be present can log scores virtually. Or have employees build mini-golf holes in the office or at home. Include wacky incentives like a marshmallow drive, where players tee off with a marshmallow and see who goes longest.

**Doggy kissing booth - One for the office dog-lovers!**

**Trivia** - Create an entertaining trivia game with a free app! Add in some United Way facts for some education about community needs and United Way's work. Great for virtual meetings!



**Baby Picture Match Game** – Employees post their baby photos and contestants match employees to their pictures. The employee with the highest number of correct matches wins a prize.

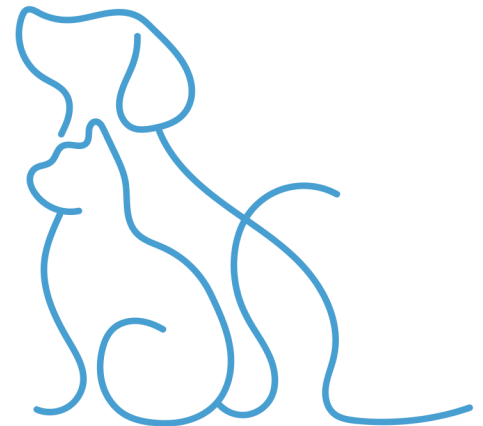
**Pirate Booty** - Give each person who turns in a completed pledge form a ticket for a chance to win the loot you've loaded into a treasure chest. Keep the bounty secret and offer hints along the way for added interest.

**Balloon Pop** – Put a prize note in each balloon. Be sure to have one big prize, plus some duds for laughs. Participants pop balloons for prizes.

**Gaming Tournament** – Employees form teams or compete individually in video games or board games. Have teams pay entry fees of a completed pledge form and provide small prizes to victors.

**Pet Photo Contest** – Have employees submit pictures of their pets; coworkers guess which pet belongs to which employee. Earn a prize for the most matches.

**Cooking Contests** – Pick a dish for employees to challenge each other over. Who makes the best specific dish or best dish overall? Suggestions for food include chili, baked goods, and appetizers



## And so much more!

- Silent Auction Dunk Tank
- Corn Hole Tournament
- Pie in Face
- Sports Tournaments
- Daily Prize Drawings
- Concert Ticket raffle
- Company Cookout
- Virtual LEGO competition