**Employee Campaign Coordinator Training**

**Agenda**

1. Introductions
2. UWYC Programs and Services
3. Give. Advocate. Volunteer
   1. Workplace Campaign
   2. Day of Action
   3. Collection Drives
   4. CommUnity Rally
   5. Workshop Wednesdays
4. Campaign Overview
   1. Goals
5. The Role of an ECC
   1. Employee engagement
   2. Retiree engagement
   3. New Hire engagement
6. Review the Campaign Guidebook
7. Toolkit & Resources
   1. Customized landing page for giving
8. What Does a Campaign Presentation Look Like?
   1. In person
   2. Virtual
   3. Powerpoint
9. Social Media & PR
10. Helpful Hints/Questions/Comments
    1. ECC share what has worked for them
    2. Monthly check-ins