

# CAMPAIGN ENGAGEMENT CALENDAR

2017



## JULY

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### OPERATION SUPPLY (JULY 1- SEPTEMBER 7)

Collect much-needed basic school supplies and hygiene products that will help low income children throughout the school year.

## AUGUST

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### BACK TO SCHOOL NEIGHBORHOOD CANVASSING (AUGUST 8-19)

Promote the first day of school and regular school attendance in local neighborhoods.

### CAMPAIGN TRAINING & PROGRAM TOUR (AUGUST 29)

Employee Campaign Coordinators are invited to attend a bus tour and lunch training to learn more about United Way and campaign best practices.

## SEPTEMBER

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### DAY OF CARING (SEPTEMBER 14)

Join hundreds of volunteers for Yellowstone County's biggest day of service.

### UNITED WAY CAMPAIGN (SEPTEMBER-NOVEMBER)

Participate in United Way's biggest fundraising effort of the year and help leverage our community's combined resources to create real change.

## OCTOBER

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### CAT VS. GRIZ FOOD DRIVE (OCTOBER-NOVEMBER)

Represent your favorite Montana team and collect food for students and their families during extended breaks from school.

# GIVE. ADVOCATE. VOLUNTEER.

[unitedwayyellowstone.org](http://unitedwayyellowstone.org)



United Way of  
Yellowstone County

# WE ARE THE HANDRAISERS