



LIVE UNITED

United Way
of Yellowstone County

UNITED ACTION: Building Literacy

United Way of Yellowstone County promotes literacy and gives children a solid foundation for lifelong learning and success by partnering with Pediatric clinics for the Reach Out and Read program and other partners for book distributions throughout the year.

Over 10,000 Books

Collected and given to children and families

Reading to Children:

- Increases School Success
- Stimulates Brain Development
- Creates Bonding with Parents
- Increases confidence, creativity, and a desire to learn

Pediatricians

Handed out books and encouraged reading during well child check-ups.

We Know this Works!

We Know it Changes Lives!

Help Continue This Success!



Source: American Academy of Pediatrics. https://www.aap.org/en-us/literacy/Literacy/For-Professionals/Evidence-Supporting-Early-Literacy-and-Early-Learning/booksbuildconnections_evidencesupportingearlyliteracyandearlylearning.pdf1

Teach Reading Early: <http://www.teachreadingearly.com/benefits-of-early-reading.php>

Reach Out and Read: <https://reachoutandread.org/>

August 2023