

2022-23

COMMUNITY IMPACT REPORT



MISSION

United Way of Yellowstone County improves lives by mobilizing the caring power of community.

VISION

United Way of Yellowstone County is the primary community building organization in South Central Montana. We provide leadership to effectively mobilize people and financial and strategic resources to improve people's lives. We identify and address the community's priority needs and provide solutions that achieve measurable results and sustained community change.

KEY PRIORITIES

Together, we connect people to possibilities through:

CRISIS STABILIZATION

SCHOOL READINESS

SCHOOL SUCCESS

SENIOR INDEPENDENCE



DEAR FRIENDS,

Meet our Board

United Way has been a part of our community's life for 62 years. The impact we've made together—and will continue to make for generations to come—is a reflection of the strength of our partnerships and our dedication to making a positive impact on every person who lives, works, and plays in Yellowstone County. Our priority areas—crisis stabilization, school readiness and success, and senior independence—stand strong because of you.

On behalf of United Way of Yellowstone County, we want to say "thank you" for the unwavering support of our mission through generous donations of dollars and time from civic-minded individuals, generous businesses, and government entities.

We take our responsibilities as stewards of these resources seriously. When we measure the value our donor dollars create in the community, these dollars become investments in change and build a better future for us all. We hope you will enjoy reading about United Way of Yellowstone County's recent accomplishments.

As we continue to celebrate more than six decades of community impact, we are grateful for your support. Together, our time energy, resources, and passion are changing lives.

With gratitude,



Kim Lewis
President and CEO



Nathan Hirsch
Board Chair



2023 Members of the Board of Directors and United Way Staff

Executive Committee

Kim Hayworth, PhD, Chair-Elect
Vice Chancellor for Student Access & Success
Montana State University Billings

Shawn Hinz, MPH, Secretary
Community Volunteer
Retired, RiverStone Health

Nathan Hirsch, Chair
Commercial Relationship Manager
First Interstate Bank

Casey Klein, Treasurer
CEO
Valley Credit Union

Pete Philippi, Past Chair
Store Leader
Scheels

Directors

Terri Blevins
Associate Dean of Student Affairs
Montana College of Osteopathic Medicine

Pete Buchanan
Associate Director
Montana Campus Compact

Craig Burke
Vice President/Owner
Entre Technology Services

Kimberly Guy
Executive Assistant
DOWL

D'Vaughn Hayes
Commercial Sales Manager
TDS Fiber

Jim Irwin
Vice President, Refining
CHS, Inc.

Jesse McKee
Manager, Northwest Region-Midstream
Phillips 66

Robbie Neihart, P.E.
Project Manager
Performance Engineering

Chris Olszewski, PhD
Executive Director of Curriculum
Billings Public Schools

Eric Owen
VP, Public Health & Clinical Services
RiverStone Health

Jill Quade
Community Volunteer
Retired, Exxon Mobil

COMMUNITY IMPACT



We awarded \$250,000 to 14 selected Partner Grant Agencies in the areas of School Readiness, School Success, Crisis Stabilization, and Senior Independence. The transition to annual grants underscores our commitment to community responsiveness for vulnerable populations.

Because of the hard work and generosity of so many, 2023 was one of our most impactful years. We were able to educate more, collaborate more, empower more and create more opportunities than ever.



MULTIPLIER EFFECT

FOR EVERY \$1
DONATED

WE GIVE BACK

\$4.57 TO OUR LOCAL
COMMUNITY

\$712,950 Campaign dollars raised

- Value of total Volunteers hours totaled **\$129,847**
- Inkind and donated supplies **\$20,000**
- Allocations to Partner Agencies **\$250,000**
- Donated to Nonprofit through designations **\$114,913**
- Additional Local Community Support **\$1,932,760**
- CARE Academy **\$811,040**

\$3,258,560 invested in the community



Voices of Gratitude

Dedication in Action

"Why do I choose to donate my time? For us, it's really a team building effort. Little things add up to big goals and we get to make a difference in our community while strengthening our business. It's a way to give back, small actions, connecting people to possibilities, and that's what it's all about" -MJ Cabrera, Volunteer, Cushing Terrell

Strength in Partnerships

"United Way really serves as a conduit in our community. There are some very unique partnerships with agencies that the Billings Public Schools works with and as you have those conversations with those people you realize that what holds it together, what provides those opportunities and possibilities is United Way" - Kevin Brooks, Attendance Behavior Specialist, Billings Public Schools

Growing with CARE Academy

"Our children love attending CARE and often tell us it is their favorite part of the day. They love learning about multi-cultural studies, the ability to be creative and do crafts, and wind down after a long day of classroom work. It's a great bridge between school and home. I can't say enough great things about the staff and how they care for and enrich our girls' lives!" - CARE Parent

"Our children have gained exposure to a variety of occupations and roles of community members. In addition, they continue to grow socially through daily interaction with staff and kids of various ages." - CARE Parent

CRISIS STABILIZATION AND SENIOR INDEPENDENCE

We are committed to helping people achieve self-sufficiency by addressing immediate needs and providing them with resources and support.

487 Individuals



Received rental or mortgage assistance to stay in their homes.

DISASTER RESPONSE

Staff Training



Our staff underwent Incident Command System Training to better prepare for disasters.

Disaster Aid



We helped provide home assistance to the victims of the June flood in Hardin.

\$5,674 | 44 People

Bezos Day 1 Families Fund \$2.5 Million Grant

This year we are one of 38 nonprofits, and the first United Way, selected by an independent advisory group of homelessness experts for our efforts to move the needle on family homelessness in Yellowstone County. Our mission is clear: to end family homelessness in Yellowstone County.

CRISIS SUPPORT

2-1-1 is a vital service to Montana that connects people with services.

3,000 SEARCHES

TOP 3 Housing and Shelter
Food
Children & Families

654 CALLS

TOP 3 Financial Assistance
Housing
Utility Assistance



Get Connected. Get Help.™

1,275 Local Resources Available

EMERGENCY FOOD & SHELTER PROGRAM

We coordinated the distribution of funds for Yellowstone County.

\$248,989

to 5 local agencies supporting food and shelter.

St Vincent de Paul Family Service
Montana Rescue Mission
Native American Development Corporation
SD2 Education Foundation

COMMUNITY IMPACT PARTNERS

GOAL Families and individuals can meet their basic needs and get back on their feet after facing crisis.

\$123,000

INVESTMENT

CONNECTIONS

Local Emergency Committee
Substance Abuse Connect
Citizen Corps Council
Continuum of Care

PARTNERS

BIG SKY SENIOR SERVICES
BILLINGS FAMILY YMCA
CASA OF YELLOWSTONE COUNTY
EDUCATION FOUNDATION FOR BILLINGS PUBLIC SCHOOLS
FAMILY SERVICE
VETERANS NAVIGATION NETWORK
YWCA

SCHOOL READINESS & SUCCESS

We support and empower children, students, parents and/or the community to provide a foundation and resources for success in school.

PROGRAMS

BRIGHT BY TEXT
REACH OUT AND READ
SUCCESS MENTORING
OUT-OF-SCHOOL-TIME PROGRAMING

SCHOOL READINESS



532 Caregivers

Utilized Bright By Text in Yellowstone County.



6,639 Books

Distributed via Reach Out and Read.



3 Pediatric Clinics

Participated as Reach Out and Read: The Children's Clinic, Intermountain Health-Lockwood Clinic Family Medicine, Intermountain Health-Laurel Clinic-Family Medicine.

SCHOOL SUCCESS

14 Success Mentors

provided academic coaching to

14 Mentees at 6 Schools



OUT-OF-SCHOOL TIME PROGRAM

348 STUDENTS

Attended CARE Academy (324) and Discover Zone (24)

11 LOCATIONS

Throughout Billings and Laurel to ensure affordable childcare access across Yellowstone County.

141 KIDS

Attend our summer programs.

\$33,025 TUITION ASSISTANCE

Provided to families to ensure affordable, quality childcare.



SCHOOL IMPACT PARTNERS

GOAL To provide wrap-around services and support to families in need, engage families in the school readiness process, provide children, parents and families with educational tools.

\$102,000

INVESTMENT

CONNECTIONS

Best Beginnings

PARTNERS

AWARE
BOYS AND GIRLS CLUBS OF YELLOWSTONE COUNTY
EDUCATION FOUNDATION FOR BILLINGS PUBLIC SCHOOLS
FRIENDS OF THE CHILDREN EASTERN MONTANA
TUMBLEWEED RUNAWAY PROGRAM
YELLOWSTONE BOYS AND GIRLS RANCH FOUNDATION
YOUNG FAMILIES EARLY HEAD START

COMMUNITY ENGAGEMENT

Meet our Staff

VOLUNTEER

Volunteers devote their time and talents to help create meaningful, impactful change in Yellowstone County.



839	4,083
VOLUNTEERS	HOURS DONATED
\$129,847	
VALUE OF DONATED TIME	

88 You Can Volunteer.org
Website Partners

45 Volunteer
Administrators
Network Members

DISASTER EXERCISE

We hosted the annual disaster exercise at the airport which engaged all city-wide systems to prepare in case of a large, local disaster. 52, Volunteers helped us.

COLLECTION DRIVES

Through collection drives, countless families and individuals in need have received essential resources, fostering a community-wide initiative that brings comfort, and a sense of dignity to those facing challenges.



DIAPER DRIVE
37,953 Diapers & Wipes



OPERATION SUPPLY
10,980 School Supply items & \$2,930 cash to purchase needed items



SOCKTOBERFEST
3,184 Socks



STUFF THE SLEIGH
674 Survival items for those Experiencing Homeless

DAY OF ACTION

Day of Action is our largest annual, strategic volunteer program created to help advance the common good in our community. This year's project was at Dover Park and in partnership with the Yellowstone River Parks Association, where projects included removing invasive species and trail building to landscaping. 200 people participated.



United Way Staff celebrating Bezos Day 1 Families Fund Grant Award

Steph Brazill
Director of Community Relations

Chrissy Brese
Volunteer Coordinator

Elizabeth Chappell
Community Impact Coordinator

Sonja Clayton
Director of Finance

Jennifer Cuellar
Office Administrator

Marjorie Damschen
211 Assistant

Maia Dickerson
Community Impact Coordinator

Sharon Ficus
Finance Coordinator

Haiven Hayes
CARE Manager

Michelle Lamberson
Out-of-School Time Director

Kim Lewis
President and CEO

Brenda Ludwig
Community Impact Coordinator

Dean Wells
Director of Impact & Operations



Meet our Donors

Tocqueville Society Members

\$10,000 +

Billings Clinic
CHS, Inc.
First Interstate Bank of Billings
NorthWestern Energy
Par Montana/formerly ExxonMobil
Pepsi-Cola Bottling Co.
Phillips 66 Billings Refinery
Kevin Riley
RiverStone Health
Scheels All Sports

Summit Members

\$5,000 - \$9,999

Billings Federal Credit Union
Billings Public Schools
BNSF Railway Foundation
Richard & Ericka Brown
Enterprise Rent-A-Car
Cynthia Foster
John & Taylor Herr
Jensen Foundation
Anonymous
Montana Dakota Utilities Co.
Jamie Ohl
ONEOK, Inc.
RBC Wealth Management
Sanderson Stewart
Dr. Michelle Spenny & Andy Boetticher
Trans America
Valley Credit Union
Dennis & Phyllis Washington Foundation

Alpine Members

\$2,500- \$4,999

Duane Algaard
Anvil
Ballard Petroleum
Dr. Bruce & Susan Barrow
BMO Transportation Finance
Border States Electric
City of Billings
Costco Wholesale
Chuck Gainan
Hoiness Family Foundation
Intermountain Health/St. Vincent Regional Hospital
Kim & Bryce Jakub
Kim & Pat Lewis
Benjamin & Mary Lou Marchello
Marsh McLennan Agency-formerly PayneWest
Marcy Mutch
PacificSource
Anonymous
Ronald W Smith
Target Stores - Main
Dr. Stewart & Mrs. Stewart Taylor
Bill & Mary Underriner
Anne-Marie Wade & John Stoddart
Wells Fargo

Gratitude resonates to the companies, foundations, employees, individuals and organized labor that have generously rallied with us. Through your unwavering support, more children are empowered to succeed, and more families can achieve financial stability.

United, we are building a foundation for a brighter future for our community!

Timberline Members

\$1,000 - \$2,499

Altana Federal Credit Union
Alternatives, Inc.
Anderson ZurMuehlen & Co., P.C.
Anonymous (3)
Don & Libby Arendt
James & Frankie Bennett
Michael Bertram
Tom & Angela Boos
Brown Law Firm
Cory Bruce
Pete Buchanan
Craig Burke
Jennifer Carmody
Cherry Tree Inn
Bill & Ann Cole
Steve & Jennifer Corning
DA Davidson
Maribeth Daines
Tom & Pam Dimich
Doc Harper's Tavern LLC
DOWL
Danielle Dunn
Katie Edwards & Chris Klein
Darrell & Sally Ehrlick
Eide Bailly, LLP
Stacy Emmett
Entre Technology Services, LLC
Federal Express Corp
John Felton
First Federal Bank and Trust
First Presbyterian Church/Billings Foundation
Michael Fitch
Frank Kelley Donor Advised Fund
Daniel & Karen Gall
Bruce & Barb Harper
Derek & Shawn Hinz
Shayne & Theresa Hinz
Nathan Hirsch
Chris & Tracy Hoiness
Hooligans Community Night

Mark Horn
Dr. Robert Hurd
Judith S. Johnson
JPMorgan Chase & Co. Bank
David Kelley
Frank & Margo Kelley
Douglas Kirby
Casey Klein
Gerald Krieg
Stan & Jeannie Krohmer
Malcolm & Karen Long
Herbert & Gerry Mangis
MCOM - Rocky Vista University
Brittany Ann Minhas
Morgan Stanley
Amy Moser
William Murry
Mutual of America Life Insurance Company
Kathleen Nordahl
Daniel Oakes
Mark Petesch
Brian Petty
Jill & Garth Quade
Dr. & Mrs. Mark & Christine Randak
Jim & Lin Roscoe
Royal & Norma Johnson Charitable Foundation
Vince Ruegamer
Robert & Pamela Sanderson
Michael Sanderson
Jessica Scheer
Sibayne Stillwater Mine
STEP, Inc.
Streeter Brothers Insurance, Inc.
Target Stores - Westend
UPS, Montana
US Bank
Lewis & Karen Vowell
Western Security Bank
Dr. Charles Wittnam & Ms. Patricia Payne
Zonta Club Of Billings

This is our donor list as of 2/8/2024. If we missed you, we apologize for any oversight. Your support is invaluable to us, and we deeply regret any unintentional omission. Please accept our sincere apologies and know that your generosity is truly appreciated.

Assets

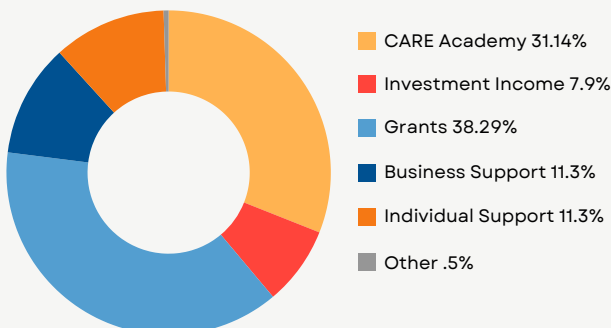
Current Assets	\$1,042,656
Net Property and Equipment	\$1,168,806
Other Assets	\$1,945,067
Total Assets	\$4,156,530

Liabilities & Net Assets

Total Liabilities	\$728,948
Board Designated	\$955,623
Unrestricted	\$1,940,325
Permanently Restricted	\$531,632
Total Net Assets	\$3,427,581
Total Liabilities and Net Assets	\$4,156,530

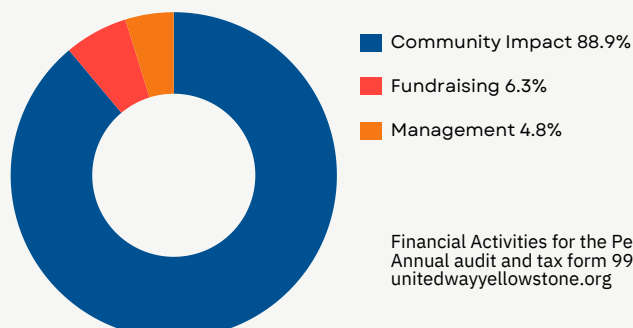
Revenue

\$2,604,700



Expenses

\$2,452,249



Financial Activities for the Period ending June 30, 2023, Annual audit and tax form 990 are available at unitedwayyellowstone.org

HIGHLIGHTS 2023



In April, the local community rallied together for a heartwarming Diaper Drive, supporting Family Promise, demonstrating compassion and solidarity. Residents generously donated diapers, wipes, and essential baby items to support families facing financial challenges.



The CARE Academy Carnival marked the joyous culmination of the school year, bringing together students, families, and staff for an afternoon of festivities. Laughter filled the air as attendees enjoyed games, activities, and celebrating a year of growth, learning, and community bonds.



We worked to advance the common good by uniting citizens nationwide for impactful volunteerism. With a focus on mental health and nature, over 200 volunteers enhanced John H Dover Park, fostered community and positive change.



The CARE Academy's final summer journey, a memorable fishing trip, cast a perfect finale to the summer session. The students caught fish, learned about camp site safety, played yard games, and kayaked, thanks to Cabella's.



At the beginning of the school year, in partnership with Education Foundation for Billings Public Schools, our community united in a collective effort, gathering school supplies to ensure every student's success as well as support teachers in the classroom.



The CommUnity Rally is our largest event of the year that celebrates our volunteers and kicks off the community giving campaign. We enjoyed music from El Wencho, yard games, and food to truly ignite a wave of positive change.



Our Socktoberfest Sock Drive witnessed an overwhelming display of generosity, with over 20 organizations and individuals joining forces to donate a total of 3,184 pairs of socks, a contribution that truly warmed the hearts and soles of those in need.



"Stuff the Sleigh" sparked holiday joy when CARE kids sang, the tree glowed, and our community united for a heartfelt Christmas tradition. We filled the "sleigh" with donations, lighting up lives and spreading warmth to homeless neighbors.



We began conversations around the Day 1 Families Fund by bringing together community members, local experts, and our board. Everyone shared their ideas on how to invest the \$2.5M grant to benefit homeless families in the community.